

Partner Program

On Demand Technology Staffing

If you experience technology needs that fall outside of your staffs core competencies we are here to help. By mixing our technology experts with your creative concepts you can deliver what the client is asking for and more.

More Than Geeks



You need more than just a geek as a Technology Implementation Partner (TIP). Our technology pros have more than just "Geek" in their toolbox to blend interactive media with your marketing campaign to meet clients' goals.

Working The Web



Offering web programming specialists, SEO experts, and RIA architects we work the web. Leveraging that special mix of tech knowledge with a deep understanding of business needs we make the web work for your clients.

Fluid & Fast



We provide solutions that optimize project effectiveness through the perfect mix of internal staff, outside resources, and task outsourcing. By partnering with Bucca you add the ability to be as fluid and fast as the technology you're dealing with.

Scalable Services



From business strategy & creative concept to custom development, we provide scalable services to execute your project from start to finish, or to extend the capabilities of existing in-house staff.

Working Together



We partner with you to create a practical, business centric solution that will solve your clients' needs. We show your client's how to convert prospective site visitors into retained, long-term customers.

Just Right



Need help on that "Big Project" or are you looking for help during peak times? Bucca is there to help you "right-size" with staff augmentation to quickly staff a project while adding better efficiency and effectiveness to the process.

A Unique Blend



The professionals at Bucca have been hand picked for their unique blend of skills to create an effective user interface while having the skills to build rock solid backend functionality. With this unique blend they work with your creative team to bring your team's vision to life.



Bucca Because We...

Help You



- Develop the Project Scope
- Identify Deliverables
- Set Milestones
- Establish & Fill Roles
- Manage & Move Projects Forward
- Quality Assurance & Testing

Provide



- Client Presentation Sales Support
- Timely Estimates & Quotes
- Detailed Timelines & Scope of Work
- Professional Project Management
- Detailed Weekly Billing
- Guaranteed Satisfaction

Add Value



- Boost internal staff capabilities by learning from the partner professionals.
- Increase control, visibility and accountability on contingent spending.

Make You Nimble



- Quickly react to client needs by tapping into our flexible staffing.
- Scale both capacity and competency in the technology.
- Access hard-to-find talent in a shrinking workforce.

Deliver Quality On Schedule



- Keep your promises to clients
- Exceed expectations with timely delivery and superior quality
- Reduce your stress, we get it done right!

Bring Bottom Line Savings



- Shift fixed labor costs to variable.
- Add or trim salary costs in respond to market demand.
- Reduce staffing costs by using a partner professional.
- Cut benefit costs, payroll taxes, equipment & work space costs

Are Flexible

As your Technology Implementation Partner (TIP) we can work with you so that the end-client doesn't even know we exist or if you like we can play a visible role as your technology partner, the choice is yours.



Technology Services

Common Engagements



- Web Sites
- Web Site Marketing
- Portals, Intranets & Extranets
- Ecommerce Sites
- Email Marketing Campaigns
- Blogs, Podcasts, Online Video
- Custom Rich Internet Applications
- Software as a Service Development
- Search Engine Optimization

Development



- HTML, XHTML
- CSS, Javascript
- XML, XSL
- Flash, Flex, AIR, Actionscript
- PHP, JSP, ASP, ColdFusion
- ASP.Net, VB.Net
- Java, J2EE
- C#, C#.Net
- Drupal, Joomla, Wordpress
- MySQL, MS SQL, Oracle

Strategy



- Planning
- User Experience
- Information Architecture
- Metrics / Analytics

Creative



- User Interface Design
- Email Campaign Design
- Online Ad Design

Content



- Content Optimization
- Copy Writing
- User Flow / Navigation

Search



- Site Optimization
- Search Engine Submission
- Adwords Marketing
- Custom Campaigns